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BACKGROUND INFORMATION

HASBRO INTERACTIVE'S TONKA® LINE OF CD-ROM GAMES FOR KIDS PLOWS AHEAD IN 1999

Hasbro Interactive's best-selling franchise of Tonka® brand CD-ROM games, featuring Tonka Joe and his Tonka Town friends, has been bringing fun and innovative entertainment to kids since 1996. From nail-and-hammer projects to emergency rescue missions to vehicle design and racing, the Tonka® CD-ROM line introduces kids to creative thinking and problem solving skills, empowering them to take the lead on projects and rewarding them with congratulatory on-screen dialogue and printable certificates.

The Tonka fun keeps building as Hasbro Interactive adds two new titles to its current line of Tonka® games – **Tonka® Construction II** and **Tonka® Dig 'n Rigs CD-ROM Playset**. These new games are perfect additions to the award-winning Tonka® Construction, Tonka® Search & Rescue, Tonka® Garage, Tonka® Workshop CD-ROM Playset and Tonka® Raceway. Following is a list of Tonka® brand CD-ROM games from Hasbro Interactive:

Tonka® Construction II (new in Fall '99!)

Construction the Tonka way is back, tougher and grittier than ever! This sequel to Tonka Construction takes kids back to Tonka Town to tackle all-new construction projects using 14 Tonka vehicles in six different landscapes – Quarry, Desert, Mountains, City, Warehouse and the Docks. Kids also have infinite building and customization options, enabling the little engineers to design, build and personalize their very own Tonka Town. Kids visit Tonka Joe in the Construction Trailer to punch their time cards and to get an overview of the jobs that require assistance. With beefed up vehicle functions and movement, infinite building and construction as well as plenty more fun activities and print functions, Tonka Construction II is sure to be a hit with little engineers.

Ages: 5 and up

Platform: WIN 95/98

SRP: \$29.95

Tonka® Dig 'n Rigs CD-ROM Playset (new in Fall '99!)

Hasbro Interactive continues its leadership position in the interactive toy category with more CD-ROM Playset fun in 1999. With an innovative plastic toyset that easily straps onto most computer keyboards and interacts with CD-ROM software, CD-ROM Playsets magically combine the hands-on fun of traditional toy play with engaging multimedia software.

With Tonka Dig 'n Rigs CD-ROM Playset, just strap on the Tonka dashboard onto the computer keyboard and get ready to dig, doze and drive the Tonka tough way! Get on over to the Tonka Town Truckyard to pick a vehicle from the Tonka fleet to suit the construction or demolition
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project of the day! Jump in the hot seat of an excavator, bulldozer, front loader, fork lift, crane or wrecking ball, each having six controls on the keytop dashboard – steering wheel, ignition key, horn and three directional control levers. Five unique landscapes contain projects that need attention, three roadside activities provide a break from the work and print functions in the construction trailer keep kids busy for hours.

Ages: 3 to 6

Platform: WIN 95/98

SRP: \$39.95

Tonka® Raceway

Tonka tough racers, start your engines! Kids can now design custom racecourses in four different terrain – Desert, Frozen Tundra, Rural and Jungle – to race 30 specially designed 3D Tonka vehicles. An automatic load feature imports kid's very own custom vehicle designs from Tonka® Garage! Kids can race solo or compete head-to-head in two-player mode against their friends or against Tonka Raceway's cast of characters. And with the ability to place obstacles anywhere on the courses, crashing has never been more fun! Kids can collect new parts to upgrade vehicles and score on-track vehicle power-ups with every race they win. A trip to the Pressroom allows kids to print racing certificates, awards, course designs and news headlines.

Ages: 5 and up

Platform: WIN 95/98

SRP: \$29.95

Tonka® Workshop CD-ROM Playset

Tools are no longer just for Moms and Dads! Kids can use six durable plastic tools contained in a computer keytop playset to build cool projects, play exciting tool games and complete repair jobs around Tonka town. Tonka Joe welcomes kids on-screen to the Tonka Workshop and guides them through fun activities and games in the Barn, Cellar, Storage Shed, Pickup Truck and Tree House. The child-sized hammer, saw, drill, sprayer, screwdriver and sander control 21 on-screen tools and fit atop most standard computer keyboards for hours of hands-on fun.

Ages: 3 and up

Platform: WIN 95/98

SRP: \$39.95

Awards this game has won to date:

- *Sesame Street Parents* "Top Toys '98" (December '98)
- *PC Magazine* "Best Holiday Software" (December '98)
- *Brainplay.com* "Best New Program" and "Best PC Games for Young Children" (Dec '98)
- *Kid's Domain* "Best Children's Software" & "Most Innovative Software Concept" (Dec '98)
- *GameWeek*, "A" rating (December '98)
- *Children's Software Revue*, 4 ½ out of 5 stars (November/December '98)

Tonka® Garage

Put on your coveralls! It's time to design, build and customize your own unique fleet of Tonka vehicles. Kids join Tonka Joe and the Tonka Garage team to explore nine different locations at the Tonka Garage Headquarters – the Tonka Garage Office, Gas Station, Repair Shop, Junk Yard, Paint Shop, Proving Ground, Show Room and Print Center. Kids create and test their very own Tonka Vehicles and take care of all the day-to-day jobs around the garage. With each project they complete, kids will earn their own "Cool Tools" and get a step closer to becoming Master Mechanic and co-owner of Tonka Joe's Tonka Garage. And now you can race your custom vehicles in Tonka® Raceway!

Ages: 5 and up

Platform: WIN 95/98

SRP: \$19.95

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Awards this game has won to date:

- *Child Magazine* “Best Software of 1998 Award” (December ‘98)
- Ranked among the *Today Show’s* “Best Games for Girls” (December ‘98)
- *Houston Chronicle*, “A” rating (November ‘98)
- The National Parenting Center’s Fall ‘98 Seal of Approval (October ‘98)
- *Dr. Toy* “Best Software of 1998 Award” (October ‘98)

Tonka® Search & Rescue

Tonka Town is in trouble and Tonka Joe needs your help! Kids take the lead in dozens of exciting land, air or sea rescue missions, such as putting out fires or preventing an oil tanker from leaking. At the Tonka Academy, kids learn all about a fleet of animated 3D rescue vehicles and their different uses, as well as how to maintain the vehicles and equipment. A fully-integrated print center allows kids to create customized badges, certificates and decals for their Tonka toys. They can also print complete Tonka truck playsets they can use to continue their adventures away from the computer.

Ages: 4 and up

Platform: Windows 3.1 or higher, MAC

SRP: \$19.95

Awards this game has won to date:

- 1998 *Family Fun* Software of the Year (December/January ‘99)
- *Parenting* Software Magic Awards (September ‘98)
- *Family Life* Critic’s Choice (April ‘98)
- *Family PC* Family recommended (April ‘98)
- *Home PC* Reviewers’ Choice (January ‘98)
- *Working Mother* Best Software (December/January ‘98)
- *PARADE* Best Software for Kids (November ‘97)

Tonka® Construction

Put on your hard hat – you’ve been commissioned to build Tonka Town! Kids manage their very own fleet of Tonka trucks to dig quarries, build skyscrapers and design parks in their own unique style. They use problem-solving and creativity skills in five heavy-duty construction zones, including the Garage, Mountains, Park, City and Desert. Entertaining on-screen helpers and 3D graphics rev the engines in this CD-ROM, and children receive a reward certificate each time they complete a construction activity.

Ages: 4 and up

Platform: Windows 3.1 or higher, MAC

SRP: \$19.95

Awards this game has won to date:

- *PC Magazine* “Top 100 CD-ROMs” (September ‘97)
- *Early Childhood News* Director’s Choice Award (August ‘97)
- *Children’s Software Revue* 4 ½ out of 5 rating (December/January ‘97)
- Ranked among *Family PC’s* Top 25 Products for Plugged-In Families (‘96 Electronic Entertainment Expo)
- *Family PC*, 85 out of 100 Family Recommended rating (January ‘97)

For more information on these or other Hasbro Interactive games, visit www.hasbro-interactive.com.

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Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro,

Inc. (ASE:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., France, Germany, Japan and Canada.

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